

American Friends of Soroka Medical Center  
**FIRST ANNUAL CHARITY GOLF AND TENNIS TOURNAMENT**



## Sponsorship Opportunities

Your tax deductible sponsorship is not only a great way to gain visibility for your company, reward your staff, or have a great day with friends; it's a great way of personally helping make a difference. Support American Friends of Soroka Medical Center

### PLATINUM SPONSOR

- Three (3) foursomes of golf
- Pick of starting tee
- Premium placement of company name/logo on all tournament promotional materials
- Prominent position placement on tournament welcome banner, all golf carts, 2 standard tees sponsorships, extensive signage at the event, and on tournament attire
- Scorecard sponsor recognition (company logo will be displayed on all official tournament scorecards)
- Banner displayed at event
- Website recognition as Platinum Sponsor with company name/logo
- Exclusive recognition gift
- Speaking opportunity at awards reception

### COCKTAIL RECEPTION SPONSOR

- Three (3) 3x6 banners attached to the front of chef's tables, A-frame signs highlighting the menu noting sponsorship will be provided, and company recognition on the day-of agenda provided to all golfers.
- Website recognition as Cocktail Reception Sponsor with company name/logo
- Company name/logo printed on cocktail napkins provided at the reception
- Two (2) foursomes of golf

### GOLD SPONSOR

- Two (2) foursomes of golf
- High profile placement of company name/logo on all tournament promotional materials
- Company/logo placement on tournament welcome banner, 1 standard tee sponsorship, extensive signage at the event, and on tournament attire
- Banner displayed at event
- Website recognition as Gold Sponsor with company name/logo
- Exclusive recognition gift

### CADDY SPONSOR

- One (1) foursome of golf
- Company logo/name printed on bibs of caddies for all 144 golfers
- Sponsorship covers fees and gratuity for all caddies
- Recognition in day-of-agenda and special announcement during presentation
- Website recognition as Caddy Sponsor with company name/logo

### SILVER SPONSOR

- One (1) foursome of golf
- Selective placement of company name/logo on all tournament promotional materials
- Company/logo placement on tournament welcome banner, 1 tee throughout the course, extensive signage at the event, and on tournament attire
- Website recognition as Silver Sponsor with company name/logo

### MEAL SPONSOR

- Company logo/name labeled on boxed lunches that are passed out to all golfers, vendors, & volunteers
- Company name/logo highlighted on website as sponsor

### HOLE IN ONE SPONSOR

- Company logo/name recognized as sponsor for Hole In One Contest
- Option to activate to pass out swag and engage with golfers
- Company name/logo highlighted on website as sponsor

### LIBATION STATION SPONSOR

- Special recognition and signage with your company name/logo on a 3x6 banner at libations station, which is located on the first tee box that caters to the golfers,
- Ability to activate at the station to pass out product and engage with attendees
- Company name/logo highlighted on website as sponsor

### "HIT IT TO WIN IT" SPONSOR

- Contest where golfers aim to win bottles of wine on the putting green
- Sponsorship includes signage with your company name/logo at putting green
- Option to activate to pass out swag and engage with golfers, vendors, volunteers, Board members and all tournament attendees
- Company name/logo highlighted on website as sponsor

### BEVERAGE CART SPONSOR

- Special recognition with your company name/logo on vinyl wraps that cover the lower half of beverage cart windows and flags on back of beverage carts that cater to all the golfers
- Opportunity to follow beverage cart in your own cart to activate around the course and pass out product to engage with golfers
- Company name/logo highlighted on website as sponsor

### CLOSEST TO THE PIN SPONSOR

- Sponsorship of contest includes signage at a high-traffic, par-3 tee
- Sponsorship includes special recognition of men's and women's contest winners at cocktail reception awards ceremony
- Signage with your company name/logo at one tee
- Opportunity table at your hole to pass out swag and engage with golfers
- Company name/logo highlighted on website as sponsor

### LONGEST DRIVE SPONSOR

- Sponsorship of contest includes signage at a high-traffic, par-3 tee
- Sponsorship includes special recognition of men's and women's contest winners at cocktail reception awards ceremony
- Signage with your company name/logo at one tee
- Opportunity table at your hole to pass out swag and engage with golfers
- Company name/logo highlighted on website as sponsor

### GOLF BALL SPONSOR

- Company logo/name printed on Pro V1 golf ball merchandise that is passed out to all golfers
- Company name/logo highlighted on website as sponsor

### DRIVING RANGE SPONSOR

- Custom A-frame signs printed with your company name/logo and placed along each lane of custom driving range
- Driving range is available from 10:00AM – 12:00PM
- Company name/logo highlighted on website as sponsor

### GOLF CART SPONSOR

- Company logo/name placed on golf carts for golfers to see for duration of tournament
- Option to provide swag to leave on golf carts for golfers
- Company name/logo highlighted on website as sponsor

### STANDARD TEE SPONSOR

- Signage with your company name/logo at one tee
- Opportunity table at your hole to pass out swag and engage with golfers
- Company name/logo highlighted on website as sponsor

### SCOREBOARD SPONSOR

Company logo will be displayed on large official scoreboard as, Scoreboard Sponsored by: Sponsor can select option of standard or digital scoreboard

Company name/logo highlighted on website as sponsor

### PHOTO BOOTH SPONSOR

- Company name/logo printed on all photo booth pictures
- Option to activate at the photo booth station to provide swag and engage with attendees
- Company name/logo highlighted on website as sponsor

### INDIVIDUAL PRIZE SPONSORS

- Special recognition announcement during cocktail reception for providing an award for the following options:

- Tournament Champions

- Tournament Losers

For Marketing, Sponsorship & Activation opportunities please contact:

Gillian Harding at 631 276 7824 or

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